



Product portfolio

Simple and gourmet biscuits!

Biscuits Bouvard - ZAC de la Teppe
73 rue Albert Métras - 01250 CEYZERIAT
France

www.biscuits-bouvard.com





- The brand:

Originating in the west of France, the Biscuits Saint-Georges brand has been with families for generations from breakfast to a tasty snack.

Since 1946, the brand has offered all of the great traditional biscuits.

- Our products:

The St Georges biscuit factory is an expert in:

- Butter biscuit chocolate bars
- Mini tarts with milk-flavoured filling
- Snacks with chocolate or vanilla filling
- Fun biscuits
- Shortbread biscuits / "butter sables"





ST GEORGES
BISCUITS

Chocolate biscuits



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Butter biscuit

Milk chocolate bar

250 g / 8.82 oz

10 pouches of 2 biscuits

Ideal for a sugary snack or to have on the go

6.5% butter

48% milk chocolate
Pure cocoa butter



Portion-controlled!





Butter biscuit

Milk chocolate bar

250 g / 8.82 oz

great



General information

GENCOD	3173990060235
Net weight (kg)	0.250
Number of consumer sales units / box	24
Number of boxes / pallet	24
Best by date	12 months



Made in France

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Biscuit bars

Milk chocolate

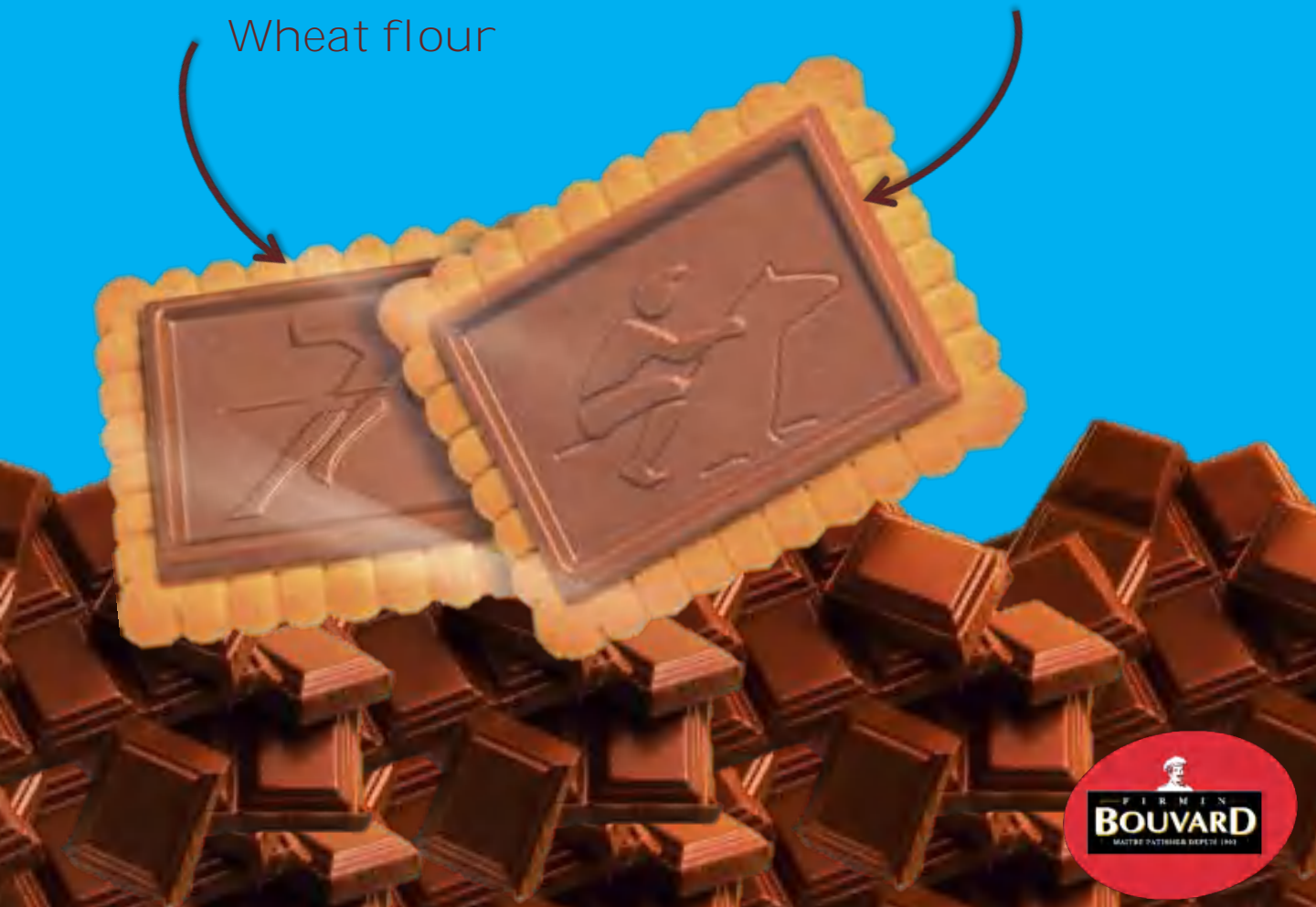
125 g / 4.41 oz

A milk chocolate-flavoured biscuit

12 crispy biscuits combined with a milk chocolate bar with a sporty design

Milk chocolate
40%

Wheat flour



Biscuit bars

milk chocolate

125 g / 4.41 oz



great

General information

GENCOD	3173990025531
Net weight (kg)	0.125
Number of consumer sales units / box	24
Number of boxes / pallet	40
Best by date	12 months



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Crispy!

Fingers

Coated in milk chocolate
and a hazelnut-flavoured biscuit

125 g / 4.41 oz

*Delicious crispy fingers covered in milk chocolate
and a hazelnut-flavoured biscuit*

125 g of delicious fingers with an original way
topping

Milk chocolate
topping 42%

Pure cocoa butter



Hazelnut flavour





Crispy!

Fingers

Coated in milk chocolate and hazelnut

125 g / 4.41 oz

great



General information

GENCOD 3173990026927

Net weight (kg) 0.125

Number of consumer sales units / box 24

Number of boxes / pallet 60

Best by date 12 months



Made in France

Flowpack



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Mini tarts

Pocket-sized!

225 g / 7.94 oz

A combination of two textures: soft milk-flavoured centre and crispy biscuit

6 portions of 6 biscuits

Ideal for a sugary snack or to have on the go

26.2% milk
chocolate

Approved by
consumers:
9.1/10

94% would eat again

Source: Merieux September 2015

A crispy
biscuit

A smooth milk
chocolate
centre





Mini tarts

Pocket-sized!

225 g / 7.94 oz

great



General information

GENCOD	3173990057709
Net weight (kg)	0.225
Number of consumer sales units / box	16
Number of boxes / pallet	48
Best by date	9 months



Made in France

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Milk chocolate bars
with a milk-flavoured
centre

125 g / 4.41 oz

*A crispy biscuit with a soft milk centre and a
fun car design*

6 individual bags for more freshness
Ideal for a sugary snack or to have on the go

38.2%
Milk chocolate

A smooth milk
chocolate filling
23.4%

**A crispy
biscuit**

Portion-controlled!





Milk chocolate bars with
a milk-flavoured centre

125 g / 4.41 oz

great

General information

GENCOD	3173990026040
Net weight (kg)	0.125
Number of consumer sales units / box	12
Number of boxes / pallet	105
Best by date	9 months



Made in France

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Milk chocolate bars with a
milk-flavoured centre

130 g / 4.59 oz

*A crispy biscuit with a unique
design*

5 individual bags for more freshness
Ideal for a sugary snack or to have on the go

A crispy
biscuit

30% milk-
flavoured
filling

30%
Milk
chocolate

Portion-controlled!





Milk chocolate bars with
a milk-flavoured centre
130 g / 4.59 oz

great

General information

GENCOD 3173990026149

Net weight (kg) 0.130

Number of
consumer sales
units / box 24

Number of
boxes / pallet 48

Best by date 9 months



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Fun animal biscuits

Coated in milk chocolate

160 g / 5.64 oz

Suttan and his friends



Wheat flour

Milk chocolate
25%

Snack pack: 4
x 40 g
ON THE GO

Approved by consumers:
91% would eat again

Source: Qualtech 70 consumer, February 2015



Fun animal biscuits

Coated in milk chocolate

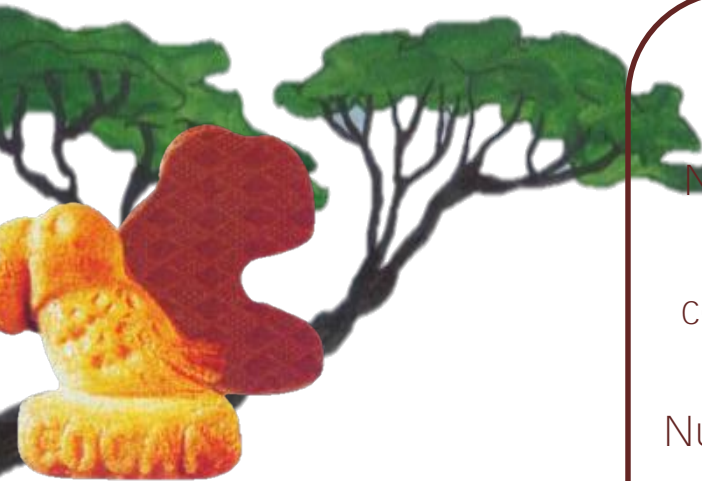


160 g / 5.64 oz

great

General information

GENCOD	3173990025357
Net weight (kg)	0.160
Number of consumer sales units / box	20
Number of boxes / pallet	24
Best by date	12 months



Made in France

Visit our website:

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Filled snacks

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www.biscuits-bouvard.com





Val'Choc

Filled snacks
Chocolate flavour

300 g / 10.58 oz

A gourmet biscuit with cocoa powder

15 crispy filled snacks with a chocolate-flavoured filling

Wheat
flour 55%



Cocoa
powder
4.3%



Approved by consumers:
9/10
91% would eat again

Source: Qualtech, July 2015



Val'Choc

Filled snacks

Chocolate flavour

300 g / 10.58 oz



great



General information

GENCOD	3173990025678
Net weight (kg)	0.3
Number of consumer sales units / box	24
Number of boxes / pallet	30
Best by date	12 months



Made in France

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Filled snacks

Vanilla flavour

300 g / 10.58 oz

A delicious biscuit with a delicate vanilla taste

15 crispy biscuits with a smooth filling



Wheat flour
54%

Vanilla
flavour





Filled snacks Vanilla flavour

300 g / 10.58 oz



great

General information

GENCOD	3173990025777
Net weight (kg)	0.3
Number of consumer sales units / box	24
Number of boxes / pallet	30
Best by date	12 months



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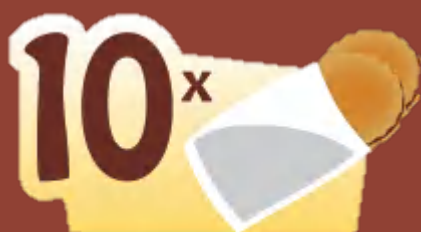
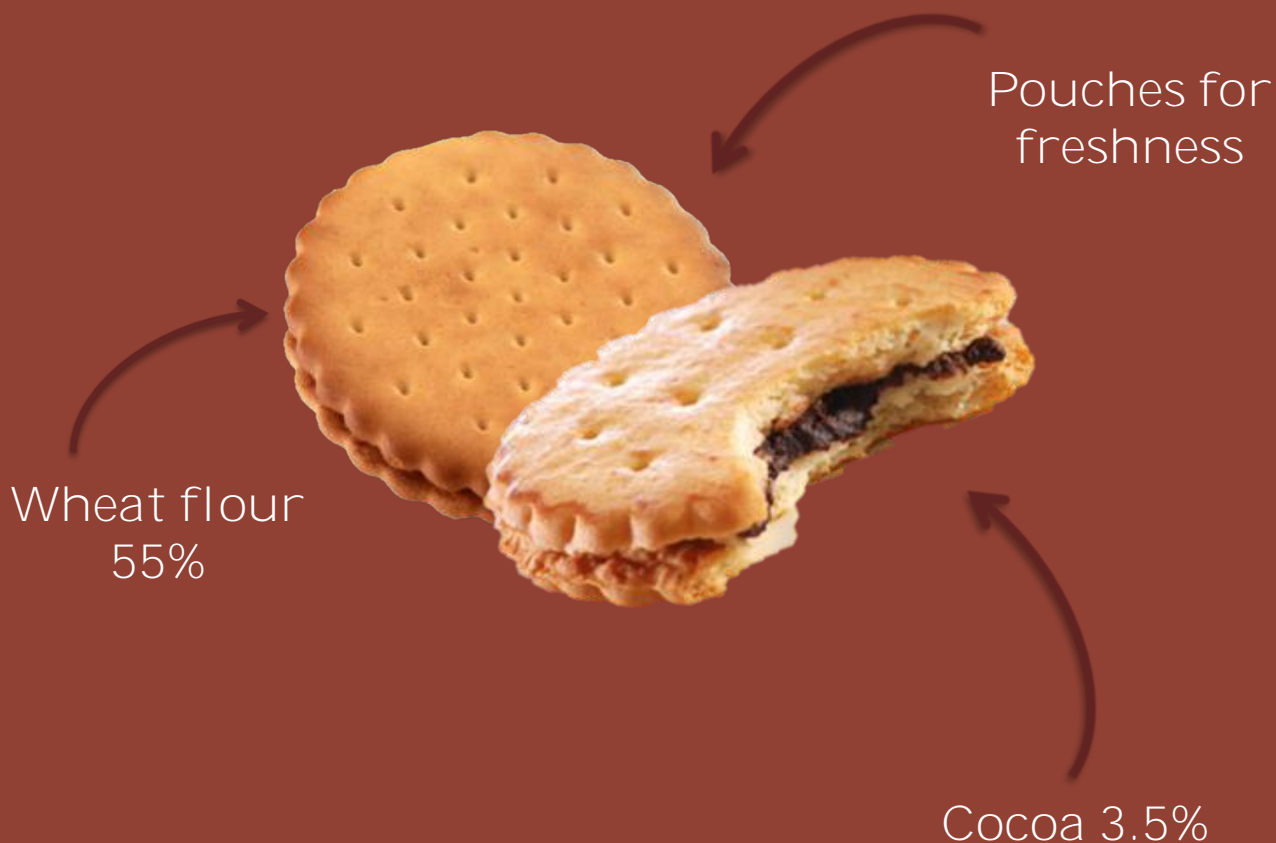
Filled snacks

With a chocolate filling

Pocket-sized!

400 g / 14.11 oz

Take a break with this delicious filled snack!



Portion-controlled!



Filled snacks

With a chocolate filling



Pocket-sized!

400 g / 14.11 oz

great

General information

GENCOD 3173990026217

Net weight (kg) 0.400

Number of consumer sales units / box 12

Number of boxes / pallet 36

Best by date 12 months



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Mini filled snacks

Chocolate flavour

168 g / 5.93 oz

Mini snacks with a delicious chocolate filling

With a fun planet design

Approved by consumers:

8.4/10

82% would eat again

Source: Merieux September 2015



Wheat flour

Cocoa powder
5.6%

4x



Portion-controlled!



Mini filled snacks

Chocolate flavour

168 g / 5.93 oz



great

General information

GENCOD 3173990025593

Net weight (kg) 0.168

Number of consumer sales units / box 32

Number of boxes / pallet 32

Best by date 12 months



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Filled biscuits

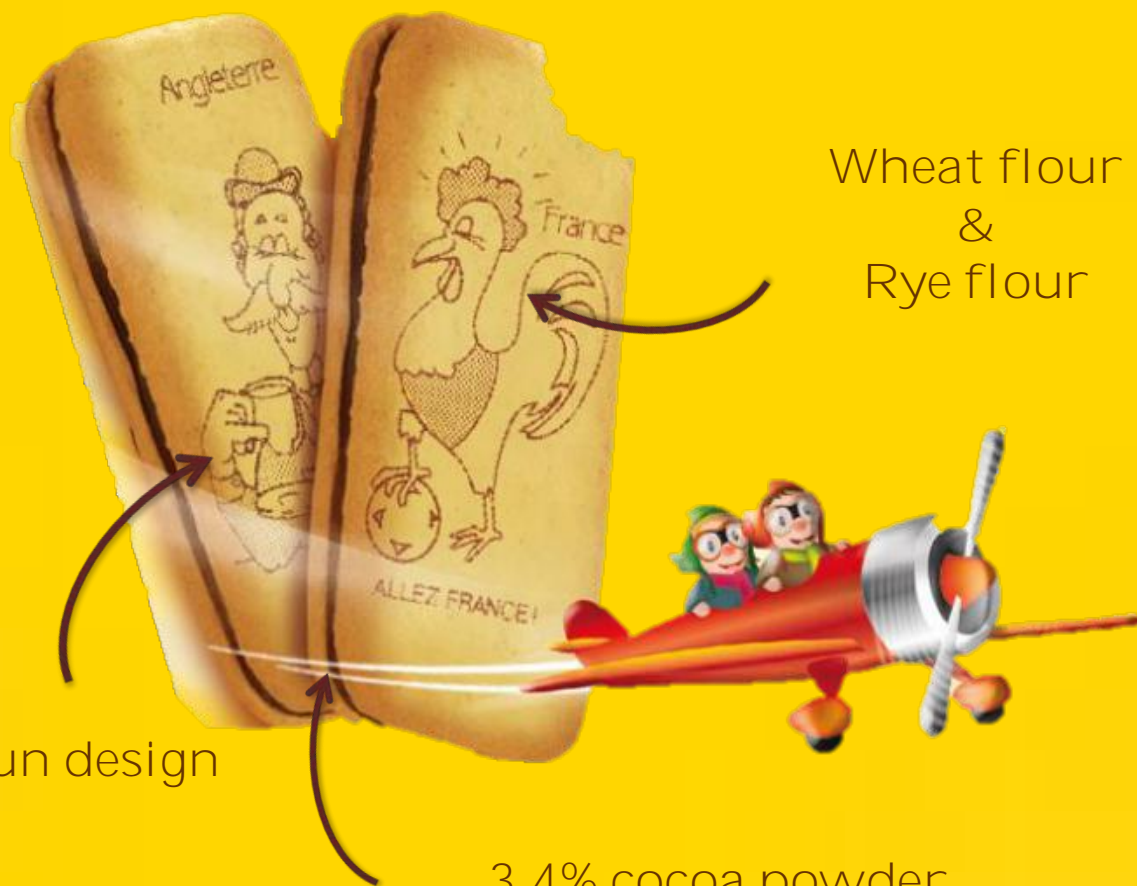
Pocket-sized!

125 g / 4.41 oz

A fun and crispy biscuit with a chocolate filling

5 portions of 2 biscuits

Ideal for a sugary snack or to have on the go



Wheat flour
&
Rye flour

A fun design

3.4% cocoa powder

Portion-controlled!





Filled biscuits

125 g / 4.41 oz

great

General information

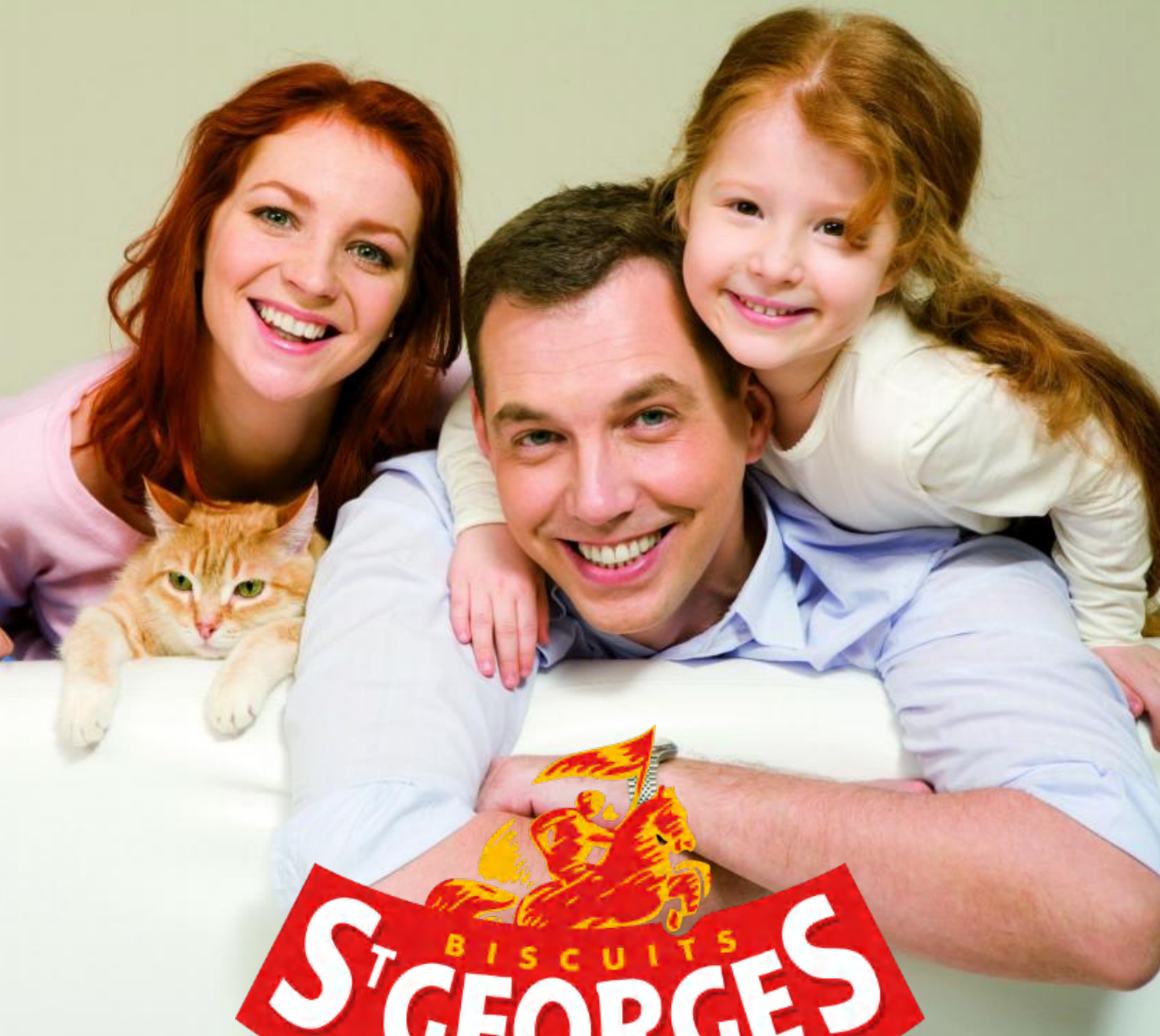
GENCOD	3173990025524
Net weight (kg)	0.125
Number of consumer sales units / box	18
Number of boxes / pallet	84
Best by date	9 months



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ST GEORGES
BISCUITS

Dry biscuit



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Butter biscuit

175 g / 6.17 oz

The traditional French butter biscuit

A box of 24 biscuits, perfect for sharing!



Pure butter
10.4%

Wheat flour
72%

Approved by consumers:
8.6/10
92% would eat again

Source: Merieux, June 2015



Butter biscuit



175 g / 6.17 oz

great



General information

GENCOD	3173990025739
Net weight (kg)	0.175
Number of consumer sales units / box	24
Number of boxes / pallet	48
Best by date	12 months



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Butter biscuit

With chocolate chips

200 g / 7.05 oz

A delicious butter biscuit with gourmet chocolate chips

24 crispy biscuits, perfect for sharing with the whole family

Concentrated
butter
11%



Chocolate
chips
13%



Approved by consumers:
8.11/10
87% would eat again

Source: Merieux, September 2015





Butter biscuit

With chocolate chips

200 g / 7.05 oz

great

General information

GENCOD	3173990057266
Net weight (kg)	0.200
Number of consumer sales units / box	24
Number of boxes / pallet	44
Best by date	12 months



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Milk plain biscuits

175 g / 6.17 oz

A milk-flavoured biscuit

Wheat flour
70%

Approved by consumers:
7.6/10
82% would eat again

Source: Qualtech April 2015

Skimmed milk
powder

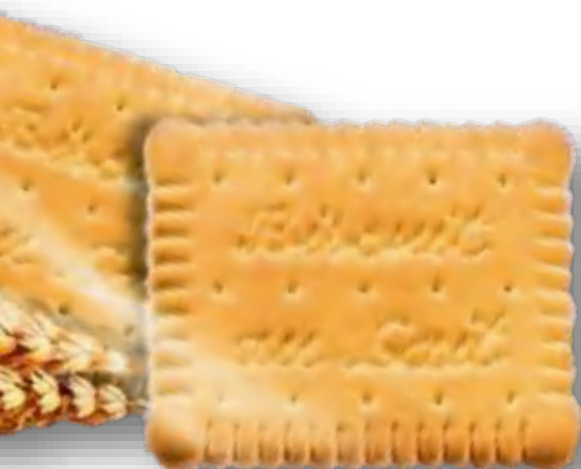




Milk plain biscuits

175 g / 6.17 oz

great



General information

GENCOD	3173990026057
Net weight (kg)	0.175
Number of consumer sales units / box	24
Number of boxes / pallet	48
Best by date	12 months



Made in France

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Cat's tongue biscuits

Vanilla flavour

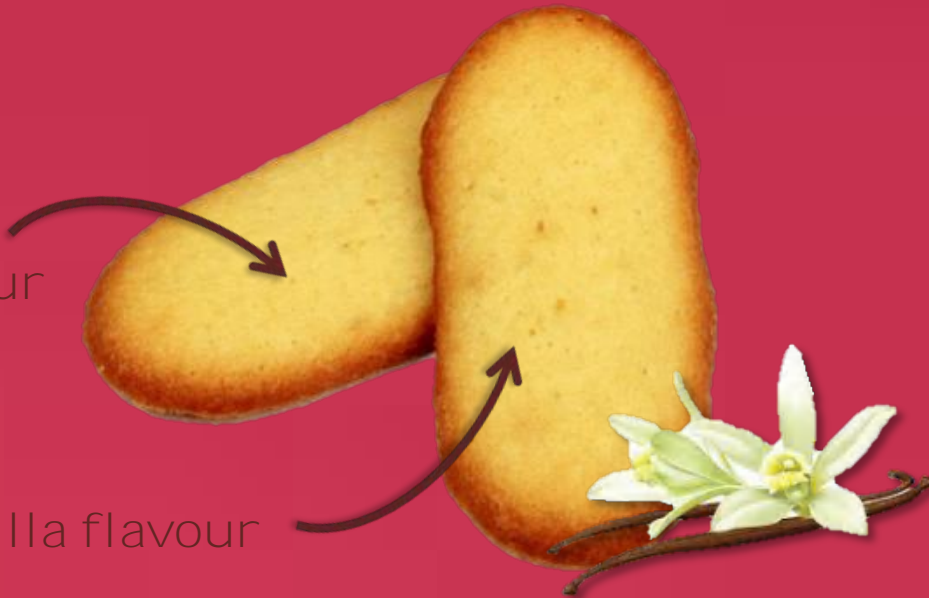
100 g / 3.53 oz

A thin and crispy vanilla-flavoured biscuit

A thin biscuit perfect with tea or coffee
The perfect touch in ice cream or a fruit salad.

Wheat flour

Vanilla flavour



Approved by consumers:

7.5/11

91% would eat again

Source: Merieux November 2015



Cat's tongue biscuits



Vanilla flavour
100 g / 3.53 oz

great

General information

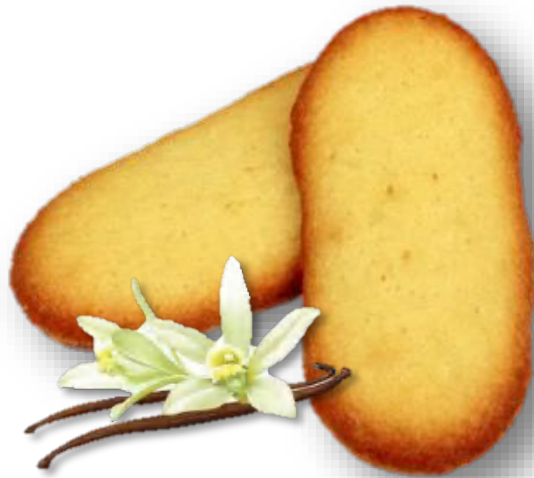
GENCOD 3173990026200

Net weight (kg) 0.100

Number of consumer sales units / box 24

Number of boxes / pallet 48

Best by date 12 months



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Golden shortbread biscuits with coconut

125 g / 4.41 oz

A crispy biscuit with an exotic flavour

16 coconut biscuits

Approved by consumers:
7.1/10
80% would eat again

Source: Merieux May 2015



Coconut 8%

Wheat flour
51%



Golden shortbread biscuits

With coconut

125 g / 4.41 oz



great



General information

GENCOD	3173990025586
Net weight (kg)	0.125
Number of consumer sales units / box	24
Number of boxes / pallet	60
Best by date	12 months



Made in France

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Breakfast Biscuits

350 g / 12.35 oz

An ideal dry biscuit for breakfast



Share your
biscuit!

Skimmed milk
powder

Wheat flour
70%

Approved by consumers:
7.6/10
82% would eat again

Source: Qualtech April 2015



Breakfast Biscuits

350 g / 12.35 oz



great

General information

GENCOD 3173990025647

Net weight (kg) 0.350

Number of
consumer sales
units / box 24

Number of boxes
/ pallet 18

Best by date 12 months



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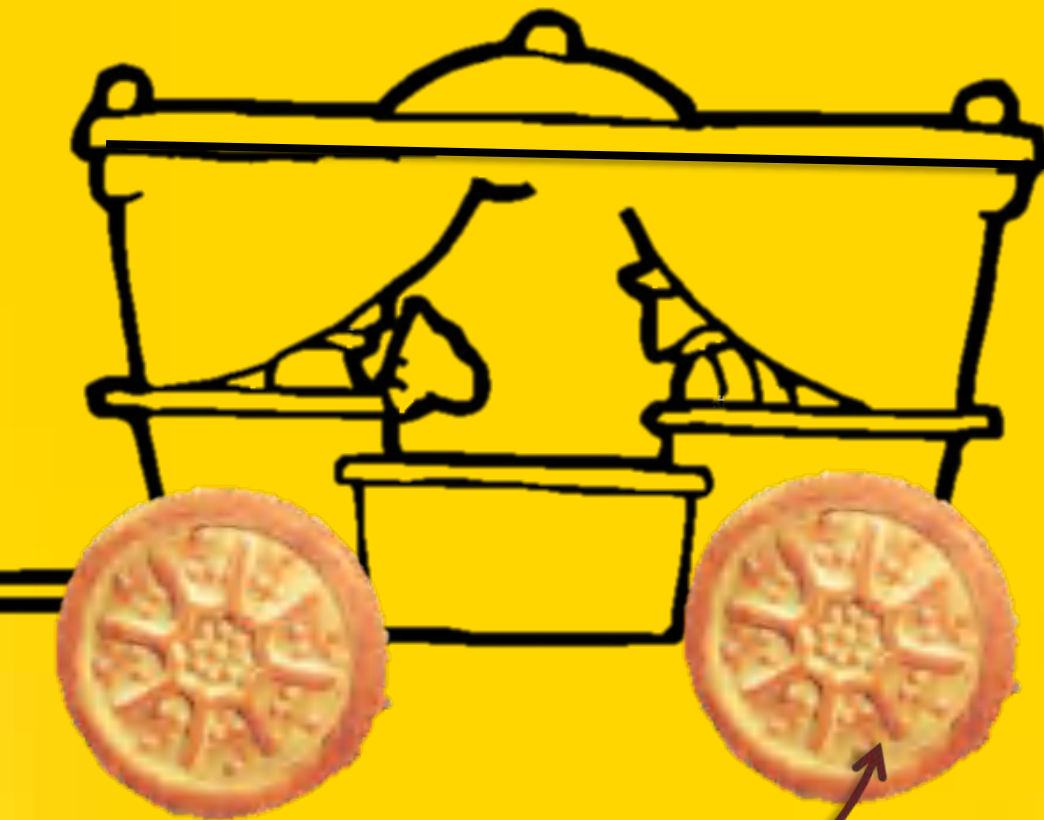


Round plain cookie

175 g / 6.17 oz

The "Galette Provinciale" traditional biscuit

No product like it on the market



Wheat flour
68%





Round plain cookie

175 g / 6.17 oz

great



General information

GENCOD	3173990025746
Net weight (kg)	0.175
Number of consumer sales units / box	24
Number of boxes / pallet	48
Best by date	12 months



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Breakfast biscuits

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Breakfast biscuits Chocolate-hazelnut



250 g / 8.82 oz

A delicious chocolate-hazelnut flavour filling between two biscuits

25%
filling

5
portions

53.8%
cereals



Vitamins B1, B3, and
E

Rich in fibres

Approved by consumers:
7.6/10

67% would eat again

Source: Eurofins, November 2015



Breakfast biscuits Chocolate-hazelnut

250 g / 8.82 oz



great

General information

GENCOD	3173990026910
Net weight (kg)	0.250
Number of consumer sales units / box	16
Number of boxes / pallet	60
Best by date	9 months



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ST BISCUITS
GEORGES

Egg biscuits



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Ladyfingers

200 g / 7.05 oz

A delicate biscuit, perfect in a pastry or to indulge in guilt-free!

25% eggs



30 biscuits in 2
fresh bags

A texture that is both
crunchy and soft



Ladyfingers

200 g / 7.05 oz



great

General information

GENCOD	3173990026958
Net weight (kg)	0.200
Number of consumer sales units / box	16
Number of boxes / pallet	40
Best by date	12 months



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