



NEW



## Maple Syrup and Organic Maple Syrup

Different packages, but just one amber, warm, and caramelised taste: inimitable

All the friendliness and fun of an organic “made in Canada” product on your shelves!



## Bring the legend to your shelves for one and for all!

Pure 100% maple syrup is one of the great delights of Canadian nature. This is simply a legendary product for all tastes, including pancakes (of course!), yogurt, crepes, fruit salads, cakes, and even poultry and pork roasts!

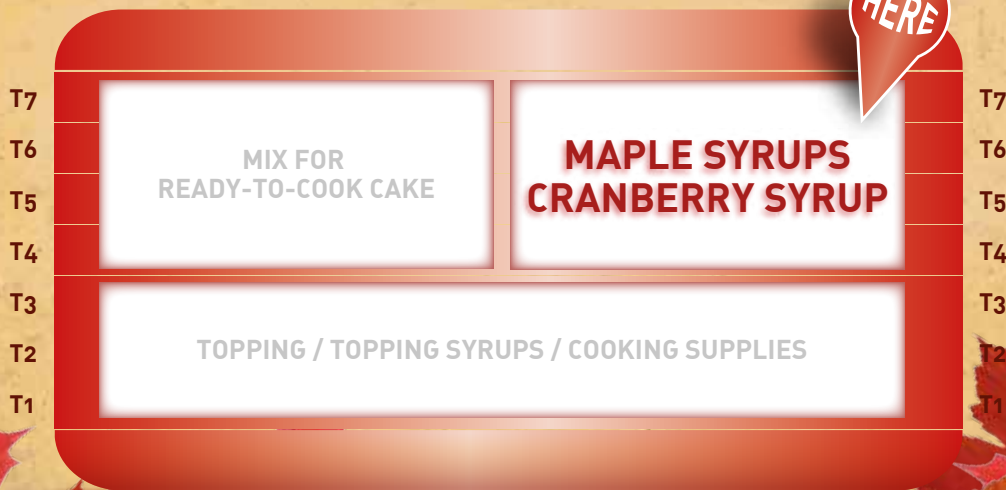
### Are you missing a “from faraway” product on your sugar shelf?

It's perfect location?  
On the **breakfast shelf**  
or with the **cooking supplies**.  
Boost and direct your sales  
with a product that evokes both  
history and nature.

Maple Joe® Maple Syrup is available in:

- 150g or 250g glass bottle
- organic 250g glass bottle
- 20g aluminium cups
- 500ml, 1l or 2l plastic drum
- **NEW!** 450g squeeze bottle

### Baking help Shelf Layout: proposal for setting up of the product on the shelf



*Family Michaud*  
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